

# **Executive Committee for Highway Safety Keeping Drivers Alert**

**Agenda – Mtg. # 12**

**November 15, 2005  
10:00 – 12:00 at HSRC in Chapel Hill**

## **Open Meeting**

**Robertson**

- Introduce new members

## **Task I – Campaign Development**

**K. Jones/J. Jones/C. Braam**

- Status Report

## **Task II – Discussion of Drowsy Driving Strategy**

**Crosby**

- What now? New approach/target? Shift workers, military?

## **Task III – New Ideas for Strategies**

**Robertson**

- Assignments

## **Next Meeting**

## **Adjourn**